On the Up

Inspirational stories of changemakers transforming Africa

Robert Wilson and Nikki Wilson
Winston Churchill Memorial Trust Report
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On the Up

Introduction
In 2011 we (Nikki and Rob Wilson) took on the Cape Town to Cairo odyssey with a personal mission: to find exceptional changemakers who exemplify the truth that, despite its challenges, Africa is on the up. Thanks to support from Winston Churchill Memorial Trust, we travelled across nine countries uncovering incredible individuals who are using entrepreneurial solutions to drive social and environmental change.

This collection of short stories will be captured in a book and bring to life the journey of each ‘social entrepreneur’, plotting out their achievements, challenges and talents. From a Zen Buddhist who is training rats to sniff out landmines, to an ex-playboy millionaire who is using his fortune to tackle multinational mining firms, the people profiled are not your archetypal charity workers. Their bottom-up approaches to development issues are thought provoking, inspiring and often quite hilarious!

This book will fire people up about Africa and make them think differently about the role of social entrepreneurs in Africa. It will encourage people to think about how content they are with their own career choices and encourage them to see that anything is possible.

The Journey
Thanks to networks like Ashoka (www.ashoka.org), we managed to identify an incredible suite of social entrepreneurs right across the continent. And to our delight, getting them to share their stories was a total pleasure. With open arms we were welcomed in to spend a day or two with each individual, giving us plenty of time to unpick what makes them tick and their projects fly. Reliably thought provoking and always deeply inspiring, we never visited someone whose work didn’t leave us moved. And by reading our book, we hope our followers will be left feeling the same. No matter what flicks your switch when it comes to a good news story, On the Up has something for everyone. This report details a full list of the people and projects we met along the way.

Countries Visited
South Africa
Zimbabwe
Zambia
Tanzania
Rwanda
Uganda
Kenya
Egypt
What does the term ‘social entrepreneur’ mean to us?

It’s a good question. The term social entrepreneur began to be used in the early noughties with significant influence from organisations like Ashoka. Now a bit of a fad with the business school cohort, social entrepreneur is a handy bit of jargon which sums up a lot in two words.

Fancy words aside, for us social entrepreneurs are individuals who bring innovative solutions to pressing issues, both local and global. Free from the bureaucracy of larger players like governments or international charities, they monopolise on their freedoms and mix unflattering passion with natural business nous and oodles of charm. These changemakers use their grass roots beginnings to mobilise the masses behind them. They take their irrefutable flow of ideas and they make their vision a reality.

Mixing a charity word like ‘social’ and a business word like ‘entrepreneur’ leaves a lot of people perplexed at what these people must be up to. The unhelpful news is, it’s never black and white. Their solutions can be multi-faceted, diverse and unique – ranging from social businesses, to registered charities to mass movements.

We wanted to learn more about these incredible changemakers and us their inspiring stories to drive change amongst the student community closer to home, back in the UK.

How will we spread the word?

Along our travels we were blogging about our discoveries through our website (www.ontheup.org.uk) and facebook. We were writing short blog posts with our initial insights including suggestions for action for all of our followers. Amalgamating the best stories from projects across South Africa, Zimbabwe, Zambia, Tanzania, Rwanda, Uganda, Kenya, Sudan & Egypt, we will also write a book. This will cover a deeper critique of the social entrepreneurs who really struck us and will focus on how the readers can get involved.

Finally, we’re planning a UK-wide set of talks due to launch in 2012. The talk will cover a synopsis of our learning journey and a snapshot of some of the projects profiled in the book. Again, the real object behind these talks will be to inspire the audience to get involved with grass roots social change (and of course pick up a copy of the book at the same time!).

We want all of these initiatives to achieve three things:

1. Encourage wider thinking about the role of social entrepreneurs in delivering social and environmental change
2. Prompt people to consider their own career choices and look at their own role in social and environmental change
3. Fire people up about Africa and help them to see that, despite its challenges, Africa is on the up!

If you’re interested in the book, the talks or the exhibition, keep an eye on our website for more information. In the meantime, the best thing to do is to ‘like’ our page on facebook and join our growing number of followers! www.facebook.com/ontheupcapetocairo
Structure of the book (to be published early 2012)

Introduction (outline)
The introduction will focus on the key reasons for our Cape to Cairo journey. Drawing briefly on our own experience within the charity sector, we will explain that the book is about:

- **Exploring social entrepreneurship.** ‘Social entrepreneur’ is an emerging title in the charity arena. All too often complicated by business school analysts, we want to use anecdotes to explain what a social entrepreneur really is.
- **Inspiring others.** As students it was the stories of other successful changemakers which led us to set up our own charity. Using this suite of powerful stories, we want to galvanise others to think about their own role in social change.
- **Demonstrating that Africa is on the up.** The total lack of dramas we experienced on our trip goes to show that Africa is not a dark and dangerous continent. These stories are an effort to balance out Africa’s bad press and show that despite the challenges, there’s a lot of good to shout about.

Chapters (outline)
Each chapter will focus on a country (South Africa, Zimbabwe, Zambia, Tanzania, Rwanda, Uganda, Sudan & Egypt) and will profile between one and three stories. The first page of each chapter will cover headline facts and figures about the country and then interspersed between the stories will be photo pages of the changemakers and their projects.

Conclusion (outline)
The conclusion will return to the three key reasons for writing the book and will illustrate the following key points:

- **Exploring social entrepreneurship.** Using examples from the stories, we will pull together the themes which typify a social entrepreneur e.g. a deep rooted personal experience or passion.
- **Inspiring others.** We will highlight to the reader, all the options they have at their disposal if they’re interested in getting involved with social change.
- **Demonstrating that Africa is on the up.** We’ll pull together a summary of the evidence that thanks to the likes of the people we have profiled, Africa is in fact a continent of great promise.

Audience
Our facebook following ([www.facebook.com/ontheupcapetocairo](http://www.facebook.com/ontheupcapetocairo)) is testimony to potential popularity of the book. With no mass media campaigning, the group of followers has reached 600 and has been growing at a steady rate since being set up in May 2011. We also have thousands of hits to our website with great interest in our weekly articles.

We would place our book in the same audience bracket as the following successful books:

- How to Change the World, David Bornstein
- Half the Sky, Nicholas D. Kristof and Sheryl WuDunn
- Three Cups of Tea, Greg Mortenson and David Oliver Relin

The book will appeal to anyone with an interest in:

- International development
- The citizen sector
- Social entrepreneurship
- Personal Development
Theories of global change
Innovation

About Rob and Nikki
In 2004, whilst students at the University of Nottingham, we set up a social venture of our own. READ International is a student led charity which redistributes educational resources from the UK to East Africa. Since inception over one million books have been distributed to schools in Tanzania and Uganda and in 2010 they were awarded ‘Best International Aid and Development Charity’.

Rob is also the founder of NoPC, an IT social enterprise providing affordable, low power and low maintenance computer technology to schools across the developing world. For his work he has been recognised as Enterprising Young Brit 2010 and a Beacon Fellow 2010 for Young Philanthropist of the Year. Since graduating Nikki has worked in Fundraising at Cancer Research UK, the UK’s largest charity, and has remained actively involved with a range of smaller UK based charities as a volunteer.
Stories of Change throughout our journey

South Africa

Charles Maisel: founder of Innovation Shack, Men on the Side of the Road Project, and many more...

Website: www.employmen.co.za

As controversial as he is kind hearted, this is one man whose viewpoint shakes up charity thinking. Founder of many social start-ups including the award winning employment agency, Men on the Side of the Road, Charles takes a founders fee from his portfolio of projects and earns himself a tidy wage in the process!

Comments from our website:

Richard - Posted May 17, 2011
Fantastic post. Well-written, inspiring and thought provoking. Charles sounds like quite a guy. Keep these stories coming!

Laura Thomson - Posted May 18, 2011
I’m going to go buy a paper – brilliant article.

Kevin Waudby - Posted May 23, 2011
I’m heading out to buy The Guardian, The Times, The Telegraph – sod it, I’ll even buy The Sun – you just never know where that inspiration might come from! Keep up the good work guys, I’m really enjoying your posts.
**Trevor Field**: founder of Play Pumps

Website: www.playpumps.co.za

“I can sell that” were the first words of Trevor Field when he struck eyes on an ingenious water pump solution which he now uses to bring fresh water to thousands of communities across Africa. Never more animated than when his pitter-patter is in full swing, Trevor is a thoroughbred salesman who has proven that a sales mentality can accelerate social change.

Comments from our website:

Richard G - Posted May 30, 2011

*This could be the kind of solution we’ve been looking for our land plot. Has really got the cogs whirring... loving the updates... great stuff.*
**Shona McDonald:** founder of Shonaquip

Website: [www.shonaquip.co.za](http://www.shonaquip.co.za)

Run out of Shona’s own home, Shonaquip is a for-profit social business which makes wheelchairs tailored to an individual’s needs and durable enough to tackle African terrain. Standing outside the gates of Shona’s secret garden, you could never imagine what lies inside. Shona was first an artist and her creativity runs through her eccentric house bulging with warmth, photo montages, hand crafted sculptures, a pack of golden retrievers and an army of staff.

![Photo of Shona and Ollie](image.png)

**Comments from our website:**

Ollie - Posted June 11, 2011

*Walking in the presence of giants here. Cool thinking all around!*

Shona - Posted July 3, 2011

*Hi Ollie, would love to know more about what you do.*
Zimbabwe

Betty Makoni: founder of The Girl Child Network World Wide

Website: www.girlchildnetworkworldwide.org

Betty’s incredible organisation, Girl Child Network, has empowered hundred of thousands of girls across Zimbabwe to stand up for their rights and speak out against the injustice of abuse. But Betty has given up more than most to achieve her vision and has been forced to live in exile by the Mugabe regime.

Comments from our website:

Tafadzwa Madzimbamuto - Posted May 30, 2011
This is so touching and inspiring that this Movement really is driven by passion, vision oriented project that has seen the rescuing, reinstating, reunification and assistance of thousands of girls from any form of abuse, Betty combines idealism and realism in her approach, this is a great piece.

Kathleen Schmidt - Posted May 30, 2011
Betty is a personal friend of mine, we are both survivors. I survived domestic violence at the hands of my first ex-husband and lived to tell my story. Betty has been a tremendous supporter of my work and I am deeply moved by her story, mission and passion to help girls.

Tracy Dunn - Posted August 27, 2011
For years I have been following Betty’s projects with interest. Today on reading this page I want to thank you for your lovely video and these words which tell me so much about GCN Zimbabwe and the history of one of the most important organisations in the country today. I am saddened by the dire straits GCN finds itself, and will do what I can to keep it alive. Brave girls who survive, rise up to sing songs and tell stories is of paramount importance to the resurrection of the culture, the country, and the economy. Thanks Nikki and Rob for the account, and Betty for all her brave tirelessness against the odds, and the hard working people who keep GCN girls alive. I thank them from the bottom of my Zimbabwean heart.
Marianne Knuth: founder of Kufunda Village, Pioneers of Change, Reos Partners

Website: www.pioneersofchange.net; www.kufunda.org; www.reospartners.com

Set on a rocky plot of family farmland just outside Zimbabwe’s bustling capital city, Kufunda Village could easily be mistaken as a collection of African mud huts. But look a little closer and you’ll see something out of the ordinary...a community of Zimbabweans brewing up herbal tinctures, growing organic veggies off arid land and planting trees in compost toilets. The brainchild of Marianne Knuth, Kufunda Village is a living demonstration of self-reliance. Together the community is learning how, instead of relying on others, they can rely on themselves.

Comments from our website:

Tawanda Elton Madzure - Posted July 28, 2011
Memories of home .......

Tessa - Posted August 3, 2011
GREAT article. I LOVE Kufunda!

Nyasha Mupaso - Posted September 1, 2011
Great work at Kufunda - particularly mushrooms saw your work at the processed food fair, I write on mushrooms in Zimbabwe so let’s share ideas.
Zambia

Simon & Jane Berry: founders of Cola Life

Website: www.colalife.org

After years of development, Simon and Jane have developed an aid container which fits neatly into the excess space in Coca Cola crates. In a world first, they are about to kick off a trial to deliver essential medical aid to remote areas of Zambia using the Coca Cola distribution network.
Peter Sinkamba: founder of Citizens for a Better Environment

Website: www.cbezambia.org

Kitwe, a dusty industrial city in a region of North West Zambia known as ‘The Copper Belt’, isn’t much to look at. At the end of a burnt out corridor in a half empty office block, Peter Sinkamba’s office is in keeping with its charmless surroundings. If someone told you there was an internationally acclaimed NGO working inside, you’d definitely laugh out loud. But this set up epitomized our experience of Peter – as one unlikely scenario unfolded, another would follow.

Comments from our website:

Brian Chirambo - Posted June 29, 2011
I have worked with Peter for over 5 years now and words cannot describe him. He is a wonder who has significantly shaped my attitude and approach to life. He is never scared of anything and believes in hard work.

Tina Banda - Posted June 29, 2011
This is wonderful, marvellous and excellent. We are proud of you Mr Sikamba - future president.

Gloria K Kayula - Posted June 30, 2011
I believe that human rights and access to legal systems are integral to the foundation required for a stable democratic society. I 100% recommend the works of Mr. P. Sinkamba and wish him Gods guidance.

Ben Weller - Posted July 1, 2011
Awesome. Simply awesome.
Tanzania

Bart Weetjens: founder of APOPO

Website: www.apopo.org

At the bottom of the Uluguru mountains in Tanzania, Bart Weetjens’ organisation, APOPO, is training African Giant Pouched Rats how to sniff out landmines. This story is guaranteed to make you think differently about the powers of our furry friends!

Comments from our website:

Betsy - Posted June 27, 2011
HeroRats are the best! Sign up to sponsor one.

Louisa P - Posted June 27, 2011
A truly inspiring story!

Gillian - Posted July 3, 2011
What an incredible story. It is so inspiring to read about such innovative approaches like this. We can find so many better ways of doing things through dedicated and “out of the box” thinking people like Bart. Fantastic job.

Marcelo Larrea - Posted August 27, 2011
A incredible and inspiring story!
Rakesh Rajani: founder of Haki Elimu and Twaweza

Website: www.hakielimu.org; www.twaweza.org

“We don’t think in the NGO sector, we just do,” Rakesh said to us. A Harvard research fellow, Rakesh Rajani is an intellectual master mind who openly criticizes commonplace approaches to development. “Lots of the official development stuff is crap, it’s not working,” he said candidly. Rakesh believes that real change comes when people stop looking to god, the government or the good-old international development community to solve their problems, and start looking to themselves.

Comments from our website:

Raj - Posted July 31, 2011

It is very easy talking about great ideas. However it is challenging and a different kettle of fish turning them into action. When I was growing up in Tanzania I always looked at teachers as superiors and me a small person thirsty to learn. I did not develop to have an inquisitive mind and accepted the status quo. Twaweza and other organisation that Rakesh has led is encouraging and promoting change in the individual (bottom up) is so special and I support it so passionately. I agree that this can be achieved by making independent information available to all individuals. I would like to disagree with Rakesh when he says this can be done without letting god guide in our hearts. God created us individuals and the complexities of relationships demands us to be actively seeking out the qualities of God that will uplift our spirits and help us as individuals to stand up against feeling inferior.
Rwanda

Mary Kayitesi Blewitt OBE: founder of Survivors Fund

Website: [www.survivors-fund.org.uk](http://www.survivors-fund.org.uk); [www.marykblewitt.com](http://www.marykblewitt.com)

Without Mary, organisations set up to support the survivors of the Rwandan genocide would not be where they are today. Her efforts to build the capacity of numerous Rwandan NGO’s has helped thousands of widows and orphans to move on from the past and build a brighter future.

Comments from our website:

Dave G - Posted July 28, 2011
An amazing individual, and a really well written account of your time with her. Thanks for sharing guys, and good luck for the rest of On the Up’s journey.

Kumbirai Kahiya Chikowero - Posted July 28, 2011
She is an inspiring person. Rob and Nikki keep up the wonderful work.
Uganda

Alexander Maclean: founder of African Prisons Project

Website: www.africanprisons.org

African prisons are not pretty places. But at age 18, Alexander set about bringing hope and dignity to the inmates at Ugandan Prisons. His organisation, African Prisons Project, is dedicated to providing healthcare, education and justice to society’s most condemned.

Comments from our website:

Gemma Salt - Posted August 11, 2011
I have only just come across your site and learned of your trip. I am truly inspired by your work (including your charity and social entrepreneur projects) and think it is wonderful you are giving recognition and creating awareness of these projects and the creative and innovative “Change Makers” behind them. Thank you for sharing such detailed accounts of the projects, I intend to look a little deeper. I look forward to following the rest of you journey online.

Kedir Assefa Teseema - Posted September 3, 2011
Yes, this is one the many ways by which we are able to reach out to the unreached people. Is there anyone who has any thought on how to reach out to Ethiopian prisoners. I know t is not easy
**Laren Poole:** co-founder of Invisible Children

Website: [www.invisiblechildren.com](http://www.invisiblechildren.com)

What do you get when you cross a rebel attack in Northern Uganda with three innocent young Americans carrying a cheap video camera bought off e-bay? Three *dead* innocent young Americans no longer carrying a cheap video camera bought off e-bay? Nope. This is not a story which follows normal rhyme and reason. What this sequence of events actually gave birth to was a humongously successful charity which has taken America by storm...Invisible Children.
Kenya

**Nick Moon**: founder of Kick Start

Website: [www.kickstart.org](http://www.kickstart.org)

A new spin on micro-finance, Nick Moon and Martin Fisher founded KickStart to develop and promote technologies that can be used by dynamic entrepreneurs to establish and run profitable small scale enterprises.

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**Comments from our website:**

Kathy Tate-Bradish - Posted August 29, 2011

*Interesting and thought-provoking piece. Nice to see some of the thinking behind an excellent non-profit.*

Eddy Gicheru Oketch - Posted September 11

*Nick is always an inspiration to the young generation and an epitome of noble counsel to our leaders in many ways, and I believe our leaders should pluck a page from his book. This article is a true reflection of a passionate soul that dared to dream and take action to give his best in the existing challenges confronting the African continent. It is a propeller for us young people to rise and tap our indigenous potential in the marketplace in giving Africa a future beyond lamenting tags. You are a role model Nick.*

Eliud - Posted September 13

*Great indeed. Nick discovered his voice and is influencing others to find theirs through the use of money maker irrigation pumps as Stephen covey would put it in his book “Eight habits from effectiveness to greatness”. Discover your voice and inspire others to find theirs. The pumps are doing wonders in changing people’s lives in Kenya.*
David Kuria: founder of Ikotoilet

Website: www.ecotact.org

In general going to the toilet whilst you’re travelling in Africa is not an experience you look forward to. To be totally frank, it’s so bad that invariably it makes you gag. But in Kenya, ask anyone for the nearest “Ikotoilet” and all your dreams come true. For just five shillings (3p) you get to do your business in a spick and span public loo. What’s more, once you’re done you can top up your phone, buy a cold coke or get your shoes shined! The vision of David Kuria, this simple social business aims to challenge toilet taboos and make sanitation sexy. Sound a bit crazy? Not one bit. Poor sanitation kills millions every year and David’s ‘toilet talk’ strategy is saving lives.
Erik Hersman: co-founder of Ushahidi

Website: www.ushahidi.com

From earthquakes to uprisings, you name it; the last twelve months have witnessed it all. And when a disaster strikes, what one thing does everyone look for? Information. If you’re in it, you need to know where to go, where to run and where to hide. If you find yourself in a crisis without the information you need, here’s a top tip. Go online and download Ushahidi. Launched by four talented techies, the simple piece of kit allows you to organise yourself and others, ensuring that everyone can access accurate and up-to-date information during their time of need.

Comments from our website:

Nick Moon - Posted September 14, 2011
Ushahidi ni poa! Ushahidi is very cool. A tremendously helpful and truly valuable response to the fear and trembling we experienced in Kenya during the so-called “post election violence” of early 2008, And clearly it has found and will continue to find real utility elsewhere as more applications are developed from the original. Fab work by Erik, Juliana, David and Ory. We have another election looming in Kenya in 2012 and sadly the tribalists and warmongers are already spreading divisive propaganda among the disaffected youth all over the country. Would like to see how we may use Ushahidi to counteract the hate messages and prevent the same kind of living nightmare happening again. Or maybe you guys are already onto this?
South Sudan

**Emmanuel Jal**: founder of Gua Africa and We Want Peace

Website: [www.gua-africa.org](http://www.gua-africa.org); [www.we-want-peace.com](http://www.we-want-peace.com)

A former child soldier, Emmanuel has transformed his life and is now a world renowned rap star. Using music as his medium, he is inspiring the Sudanese youth to overcome destructive divides and unite for a better future.
**Egypt**

**Sherif El Ghamrawy:** founder of HEMAYA and Basata

Website: [www.basata.com](http://www.basata.com)

When you arrive at Basata, an eco-resort off the coast of the Gulf of Aqaba in Egypt, it’s a bit like walking into the movie ‘The Beach’ but without the rainforest. Bang slap in the middle of nowhere, this perfect piece of paradise ticks all the boxes – crystal clear sea, pristine white beach and sweeping mountain scenes. Over the last 30 years Basata has been a birthplace for change, all driven by its founder, Sherif El Ghamrawy. A social soldier who wants to transform the region of Sinai, Sherif makes every social and environmental issue his business and every guest at Basata his new best friend.

![Image of Sherif El Ghamrawy](image)

**Comments from our website:**

Wild Side - Posted October 14, 2011

*What an inspiring man*
Raghda El-Ebrashi: founder of AYB

Website: www.ayb-sd.org

Young people can solve society’s problems. And here’s the proof. At aged 16 (yes 16!) Raghda El Ebrashi started a student crusade which has grown into Egypt’s first and only employment agency for the underprivileged. Alashanek Ya Balady for Sustainable Development (AYB-SD) now works with 1000 students across Egypt to provide training, coaching and employment opportunities to over 10,000 people a year (and the number is growing). Starting out young hasn’t made her journey easy but Raghda has weathered every storm and remains certain about her ultimate goal: to end poverty in Egypt and beyond that, the world.
Conclusion
At this stage it makes sense to return to the three key reasons for taking the journey and writing the book.

1. **Encourage wider thinking about the role of social entrepreneurs in delivering social and environmental change.**

   We’re delighted to illustrate using examples of just some of the comments received through our website just how engaged the general public have been throughout our journey.

   We learnt a lot from the people we met and the comments along the way, about the many models and challenges involved in social entrepreneurship. For example, it was interesting that no social business we met was turning significant profits – by nature they’re not normal businesses as a cause is at the heart of what they do rather than a profit. But they were managed in a way much like a family business environment. Our key question to explore in the book will be – can these people ever reach scale?

   Other common challenges included:
   - Funding – erratic foundation funding – ability to get funds to grow.
   - Impact of politics in Africa – invariably hinders rather than helps. A lot of people ended up playing the role of the state, responding to scenarios where the govt should provide.
   - Are people being given the right kind of support?
   - Crisis points do come and some had reached points in the past where they decided to jack it in!

   The demographics of the people we met were hugely varied. There was no common theme in regards to age, gender, experience, or race. But instead there was some common ground in the following qualities:
   - Ability to inspire others to follow their vision.
   - Have courage in their own convictions – limited self doubt.
   - Lack of arrogance despite recognition – willing to give up time, share their stories and connect with our journey.
   - Super human qualities - carrying out studies and/or others careers alongside!
   - Harnessing their passions, hobbies, personal experience. Very few just fell into it.
   - Ability to learn from experience, flexibility, willing able to change their model and cause over time.

2. **Prompt people to consider their own career choices and look at their own role in social and environmental change.**

   We feel well placed to offer a list of top tips to those interested in pursuing a career in social change:
Give it a go! Dare to follow your heart and don’t listen to those who tell you it’s not possible!

Find a friend or family member willing to let your sofa surf and pay the bills (at least for a short while!)

Know the need you’re passionate about – volunteer, read, explore!

Lead, fundraise, volunteer, support – every Social Entrepreneur we met drew attention to the people they had around them – there’s so many ways to get involved.

Try to find people to come with you along the journey – recruit those with skills you don’t have and draw on your networks.

If you’ve been inspired contact us – we’re happy to come and do a talk.

3. **Fire people up about Africa and help them to see that, despite its challenges, Africa is on the up!**

Our book will pull together a summary of the evidence that thanks to the likes of the people we have profiled, Africa is in fact a continent of great promise:

- The stories themselves say it. For every one we profiled, there’s hundreds of others!
- The atmosphere along the way was peaceful, pleasant, welcoming. We witnessed a culture of hospitality and community.

**What’s next for On the Up?**

Watch this space! We need to balance our dreams with practicalities but please read our book when it’s released and if there’s genuine demand for another journey, do please let us know!

Before we close, we’d really like to thank the Winston Churchill Memorial Trust for making On the Up a reality. It’s thanks to this fellowship award that we’ve been able to carry out this incredible project. We’d like to encourage everyone reading this report to check out their great work: [www.wcmt.org.uk](http://www.wcmt.org.uk) and if you’re looking for funds for an inspirational journey of your own, this might just be the place to start.

**More Information**

If you would like any more information please contact: rob@ontheup.org.uk

For more general information about ‘On the Up’, please visit the website: [www.ontheup.org.uk](http://www.ontheup.org.uk)